



**REPRODUCTIVE,
MATERNAL,
NEWBORN, AND
CHILD HEALTH
(RMNCH)**

A Comprehensive Approach



FHI 360's programs and research seek to improve the health and well-being of newborns, children, and women across a continuum of care from birth through adolescence and into adulthood.

Our team includes recognized experts in maternal health; adolescent health; prevention of mother-to-child transmission of HIV (PMTCT); infant and young child feeding; malaria; family planning (FP); postabortion care; and water, sanitation, and hygiene (WASH).

We seek to strengthen community- and facility-based RMNCH services and improve utilization of these services through demand-generation activities and improved referral mechanisms. We design and use research to evaluate game-changing innovations to improve access to and the uptake and quality of RMNCH services at the community and facility levels. We use systematic research utilization and knowledge management strategies to help countries roll out and take to scale proven and emerging high-impact interventions.

OUR EXPERTISE

Integrated development and health programming

Social norms and behavior change

Capacity building and technical assistance

Health systems strengthening, system assessment, quality improvement, human resources for health (HRH)

Community engagement and mobilization, community-based FP

Adolescent health

Facility audits, geospatial analysis, strategic planning

Social, behavioral, and implementation research

Research utilization and knowledge management

Innovation in research methodology, measurement, metrics, and eHealth/mHealth



EXAMPLES OF OUR WORK



Advancing Partners & Communities

(2012–2019) Funded by the U.S. Agency for

International Development (USAID) via subaward from JSI Research & Training Institute, Inc. In partnership with JSI, FHI 360 is increasing access to community-based health services in FP/RMNCH and HIV and is strengthening community health systems, gender programs, and youth initiatives, with community-based FP as a particular focus. The changing landscape of health systems, combined with the shortage of highly skilled health providers, has created opportunities for scaling up the delivery of health services at the community level, including task sharing approaches.



Alive & Thrive (A&T)

(2008–2022) Funded by the Bill & Melinda Gates Foundation and the governments

of Canada and Ireland. A&T is saving lives, preventing illness, and ensuring healthy growth and development through improved maternal, infant, and young child nutrition practices. A&T demonstrated that improvements in breastfeeding, complementary feeding, and maternal nutrition practices can be achieved at a large scale (over 12 million households) within a relatively short period in different contexts (i.e., Bangladesh, Ethiopia, and Vietnam). The initiative has now expanded to support others to scale up nutrition in Burkina Faso, India, Nigeria, and through regional approaches in Southeast Asia and West Africa.



Saving Mothers, Giving Life Initiative

(2011–2014) Funded by USAID. FHI 360 mobilized communities in Mansa District, Zambia to access antenatal care and PMTCT services, mentored health care workers to provide skilled services, refurbished and constructed maternity facilities and maternity waiting shelters, and improved access to emergency transportation services through procurement of ambulances (motorcycles and vehicles).



Integrated social and behavior change (SBC) projects

Uganda Communication for Healthy Communities program (2013–2018); Ghana Communicate for Health (2014–2019); Malawi Health Communication for Life (2016–2021); Tanzania Tulonge Afya (2017–2022); Helping Mothers and Children Thrive in Afghanistan via sub to Jhpiego (2015–2019); all funded by USAID. FHI 360's SBC programs in Uganda, Ghana, Malawi, Tanzania, and Afghanistan use an integrated approach to develop national campaigns in MCH, FP/RH, nutrition, malaria, and HIV.



These programs reach millions of health consumers. Our campaigns spur dialogue on healthy behaviors and increase demand for health services. Radio, television, social media, mHealth, and interpersonal communication are used to promote adoption of desired behaviors and changes in social norms.



IHPB Integrated health projects

Afya Uzazi, Kenya (2016–2021); Integrated Health Project in Burundi (IHPB), (2013–2018); both funded by USAID.

Afya Uzazi improves demand for and access to quality, client-centered FP/RMNCH health services in underserved communities in Baringo and Nakuru counties. With support from Pathfinder, IHPB increases service coverage, quality, and efficiency and women's access to services; it includes work with provincial and district health bureaus to make improvements in supply chain management, health management information systems, planning and coordination, management of community health systems, and human resource management.

Passages Passages

(2015–2020) Funded by USAID via

subaward from the Institute for Reproductive Health at Georgetown University. FHI 360 is working to develop scalable programs to foster normative environments that will enable young people to use modern FP and achieve healthy timing and spacing of first and subsequent pregnancies. Passages aims to reduce gender-based violence, improve male engagement in FP, and improve gender-equitable attitudes and behaviors.



Averting Maternal Death and Disability (AMDD)

(1999–present) Funded by the United

Nations Population Fund (UNFPA) and the Bill & Melinda Gates Foundation via sub to Mailman School of Public Health at Columbia University. For 18 years, AMDD has been FHI 360's major activity related to the care of women and newborns. It has established key FHI 360 staff as thought leaders in the methods, metrics, and indicators for tracking maternal mortality reduction, quality of routine delivery and emergency obstetric and newborn care services, emergency referral systems, and access to delivery services.



SELECTED PUBLICATIONS

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