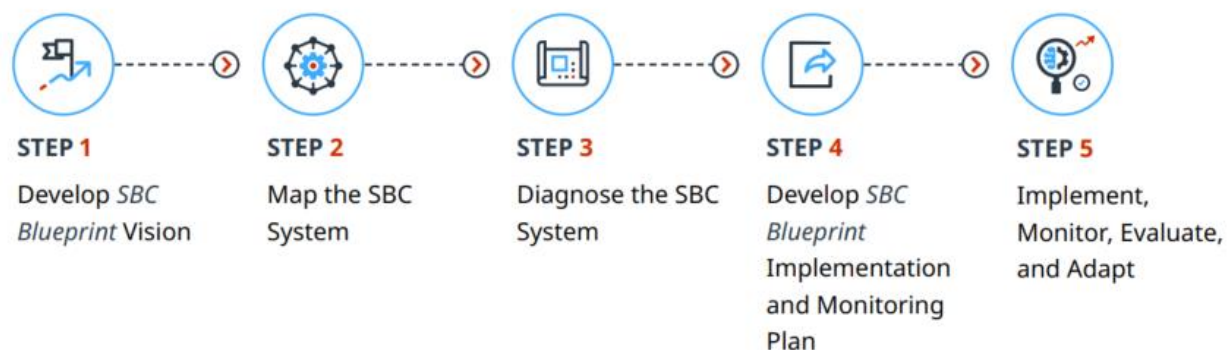## What is the *SBC Blueprint*?

The *Blueprint for More Sustainable Social and Behavior Change (SBC) Systems,* or the *SBC Blueprint*, is a practical document to guide country-level actors and stakeholders to develop and achieve the vision for a more sustainable SBC system within their contexts. Strengthening SBC systems will lead to higher quality SBC initiatives, while also contributing to increased global and national prioritization and investment in SBC programming.

Overview of *SBC Bluprint Tools*

To operationalize the *SBC Blueprint* and guide national SBC systems strengthening activities, we have developed tools to support a five-step *SBC Blueprint* process (below). The output of each tool forms components of what will be a country-level *SBC Blueprint*. This will consist of a vision, SBC system map, assessment and prioritization of desired SBC system attributes and functions, and an implementation and monitoring plan. Step five primarily focuses on implementation and adaptive management practices to ensure work toward achievement of the national *SBC Blueprint* is progressing and periodically tracked and updated.

FIVE-STEP SBC BLUEPRINT PROCESS

STEP 1
Develop *SBC Blueprint* Vision

STEP 2
Map the SBC System

STEP 3
Diagnose the SBC System

STEP 4
Develop *SBC Blueprint* Implementation and Monitoring Plan

STEP 5
Implement, Monitor, Evaluate, and Adapt

Tools

Step 1

- **Develop Your SBC System Vision:** This tool support users to adapt the global *SBC Blueprint* vision for their context and needs, ensuring it fits their values, systems' needs, and goals.

Step 2

- **Map Your SBC System:** This tool supports users to map actors within their SBC system. An example SBC systems map, with a focus on health, is included with this tool.
- **Map SBC System Connections:** This tool supports users to examine and document the connections needed with sectors outside of the health sector to achieve health-related SBC outcomes.

More Tools Coming!

It is our intent to expand the set of tools included in the *SBC Blueprint* overtime. Future resources will include:

- SBC planning and budgeting tools
- Capacity strengthening assessments and tools to support development of newer *SBC Blueprint*-related competencies
- Advocacy tools to increase SBC prioritization and financing
- Multisectoral coordination tools
- Adaptive management and M&E tools

Step 3

- **Assess and Prioritize Your SBC System Attributes:** This tool supports users to systematically assess key attributes of strong SBC systems within their context and determine how present these attributes are within their own SBC system. Users can use this assessment to prioritize system attributes that they would like to strengthen based on identified gaps and brainstorm a list of potential changes.
- **Assess and Prioritize Your SBC System Functions:** This tool supports users to systematically assess their SBC systems' performance against the set of functions/sub-functions that it needs to carryout. The tool enables users to score the level of their SBC systems' readiness in carrying out these functions, while identifying SBC systems' strengths and gaps. Users will begin exploring how to strengthen and address identified gaps and to prioritize the SBC system functions and sub-functions they will focus on strengthening.

Step 4

- **Develop Your *SBC Blueprint* Implementation and Monitoring Plan:** This tool supports users to create an implementation and monitoring plan that will guide activities in support of achieving their SBC system vision. This includes identifying steps to support reaching identified objectives, delineating responsible parties for each step, identifying resources that are needed, and outlining performance (output) indicators and desired outcome indicators.