

Web Development & Strategic Communications

Key Technologies

- Drupal CMS
- DHIS2
- Power BI
- SugarCRM
- edX
- Canvas



Web Development

FHI 360 builds websites and web applications, content management systems, databases, digital libraries, and portals for a wide range of internal and external clients. We work with colleagues and partners in a collaborative way, helping them to define project requirements and designing affordable solutions that work to make projects more successful at meeting their human development goals. FHI 360 web solutions are innovative, cost-effective, sustainable, scalable and customized to meet specific project goals.

Strategic Communications

FHI 360's strategic communications staff use digital media tools and channels to help partners and colleagues amplify their communications work. The team consults on the design and implementation of project communications strategies, establishes metrics for monitoring performance, and documents and disseminates successes to diverse audiences. FHI 360 creates greater awareness of projects by:

- Optimizing social media presence
- Customizing project information solutions
- Creating or improving project websites
- Producing low-cost video, audio, and multimedia content.

About FHI 360: FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender, youth, research, technology, communication and social marketing — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 70 countries and all U.S. states and territories.

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Illustrative Web Development and Communications Projects

UNIVERSITY SUPPORT AND WORKFORCE DEVELOPMENT PROGRAM (USWDP), AFGHANISTAN

The FHI 360 team worked with colleagues in Afghanistan to redesign, update, and build out websites for the Ministry of Higher Education (MoHE) and 13 universities. All websites are in the Drupal content management system (CMS) and available in English, Dari, and Pashtu.

Ministry of Higher Education Website: <https://mohe.gov.af/en>

THE RWANDA TEACHER COMMUNITY OF PRACTICE (TCOP)

This USAID-funded, FHI 360-implemented initiative to scale, institutionalize, and replicate a model for supporting Rwanda's school-based mentors. Using this website, mentors provide basic education and support to teachers to improve their pedagogical and English-language skills and provide a higher quality of education to all of Rwanda's basic education students.

Project website: <http://tcop.education.rw>

SOUTHERN AFRICAN HIV AND AIDS REGIONAL EXCHANGE (SHARE)

FHI 360 won the SHARE sub-contract (through USAID/Malawi) to upgrade and maintain the website and provide digital communications leadership. The site design has been improved considerably, while communications activities have intensified. Further work will enhance the site and communications work with a focus on improved user experience and social media engagement.

Project website: <http://www.hivsharespace.net>

CLEARINGHOUSE ON MALE CIRCUMCISION FOR HIV PREVENTION

Funded by the Bill and Melinda Gates Foundation, the Clearinghouse on Male Circumcision is a web and communications project in operation since February 2009 that serves as the most authoritative global web portal and repository on voluntary medical male circumcision (VMMC) research and program implementation.

FHI 360's web programming and communications experts created and continue to manage the site.

Project website: <http://www.malecircumcision.org>

Clearinghouse on Male Circumcision
FOR HIV PREVENTION

Expanding global access to information and resources on male circumcision for HIV prevention

10 million men stepped up for HIV prevention through voluntary medical male circumcision services

Voluntary medical male circumcision reduces the risk of female-to-male HIV transmission by 60%

New HIV infections: 5,500 every day globally

66% of new HIV infections in the world

Stepping up: An infographic marks the achievement of a milestone—10 million men circumcised in...

VMMC focuses in East and Southern Africa: 14 countries

In only 5 years more than 10 million circumcised—contributing to an AIDS-free generation

>10 MILLION MALES

In the News

- Final results: increasing VMMC uptake
- Women's perceptions of male circumcision
- Male circumcision estimates updated
- You still need to use a condom
- VMMC at CROI 2015

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