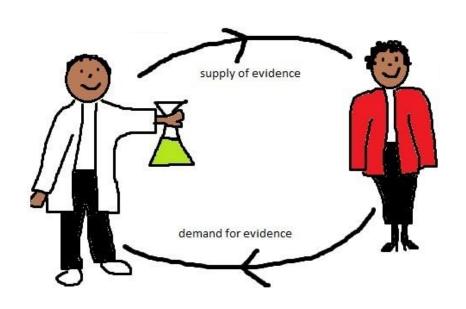
IMPLEMENTATION RESEARCH AND EVIDENCE GEEKS

A call for unity!

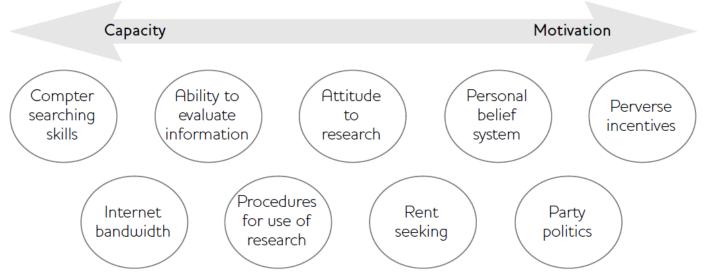
International Conference on Evidence-Informed Policy, Nigeria 2012



"...the two facets of organizational readiness for change--change commitment and change efficacy--are conceptually interrelated"

Bryan J Weiner "A theory of organizational readiness for change" Implementation Science 2009, 4:67

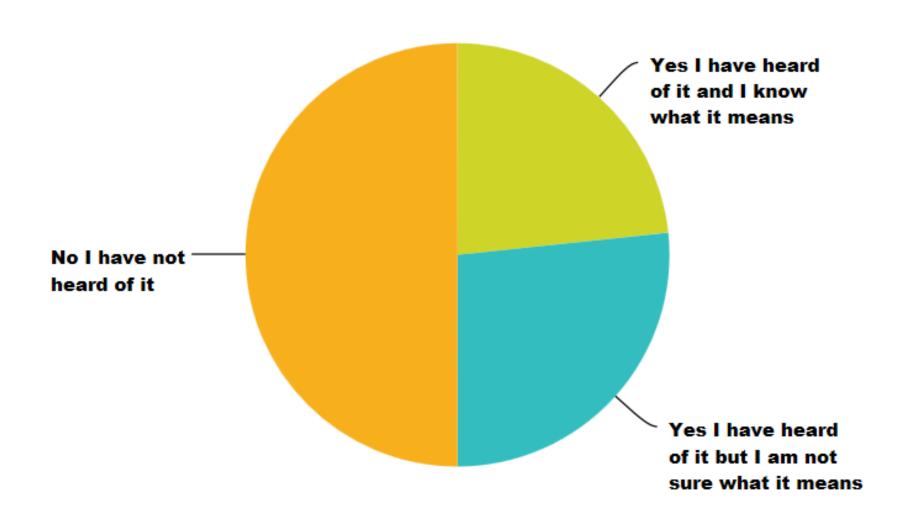
Figure 1 Capacity and motivation are two overlapping factors which make up demand for research evidence and examples of each are given



Kirsty Newman, Catherine Fisher, and Louise Shaxson. "Stimulating Demand for Research Evidence: What Role for Capacity-building?" IDS Bulletin 2012: 43.5

I am familiar with the term 'implementation science/research'?

Answered: 30 Skipped: 0

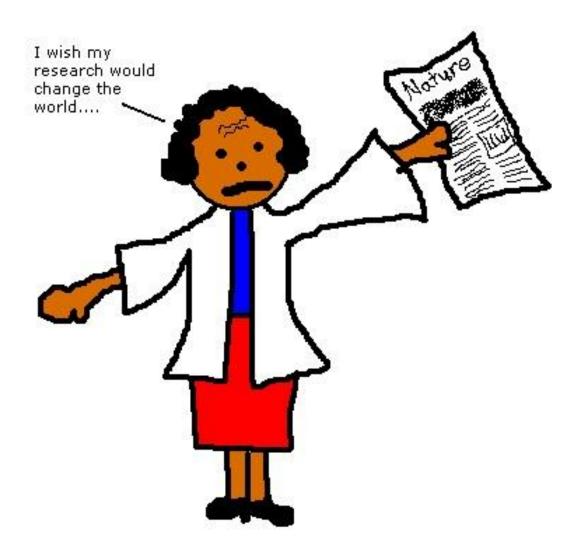


What can we evidence geeks offer you?

- Focus on the 'demand-side'
- Tips on getting implementation science into use
- Lots of guinea pigs to study!



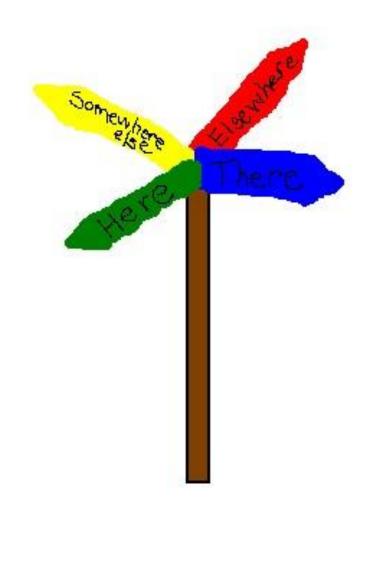
Supply

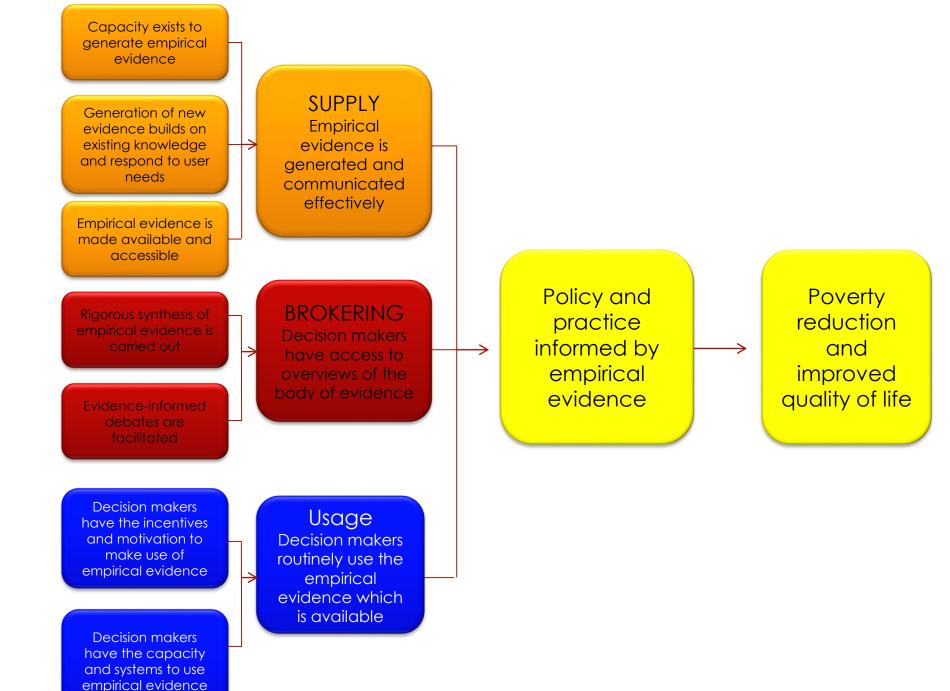


Demand/Usage

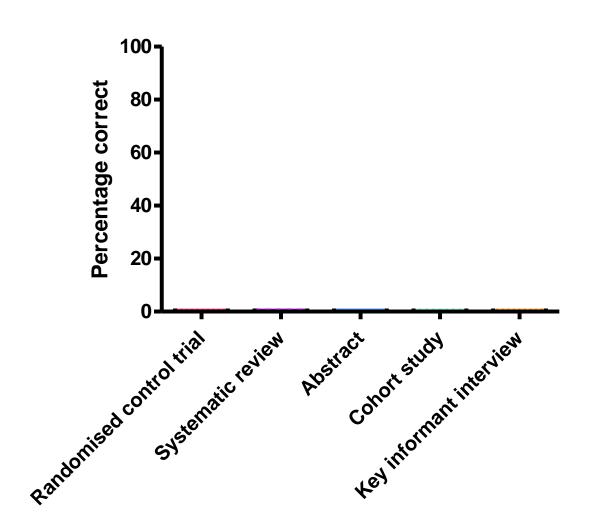
I wish I had some evidence to inform my decision...







'Research advisors' picking correct definition of research terms



Identifying scientific consensus

Human contribution to climate change?

HIV created by CIA?



RESEARCH UPTAKE

A guide for DFID-funded research programmes





RESEARCH PROGRAMME

Stakeholder engagement Initial mapping of relevant stakeholders and context Tailoring research design to meet user needs

Interactive discussions of research results

On-going stakeholder engagement

Capacity building

Assess existing capacity internally and externally

Continually monitor capacity and modify capacity building strategy accordingly

Design and implement capacity building strategy

Communicating

Design initial communication strategy

Package and disseminate emerging results

Rigorous synthesis

Adapt communication strategy based on emerging results

Monitoring and evaluating uptake

Design research uptake objectives and ensure they are reflected in logical framework Gather data on uptake

Adapt research uptake objectives based on emerging results



What can implementation research offer to the evidence geeks?



- Contribute to global discussions on evidenceinformed policy/practice
- Provide evidence to inform practice of 'evidence geeks'
- Help us get better at evaluating efforts to get research into use

Thanks!

- DFID research uptake guidance <u>https://www.gov.uk/government/publications/research-uptake-guidance</u>
- Evidence-based policy in development network <u>https://partnerplatform.org/ebpdn/</u>
- BCURE http://bcureglobal.wordpress.com/
- My blog http://kirstyevidence.wordpress.com/
- Evidence into Action twitter @DFID_Evidence
- My twitter @kirstyevidence