

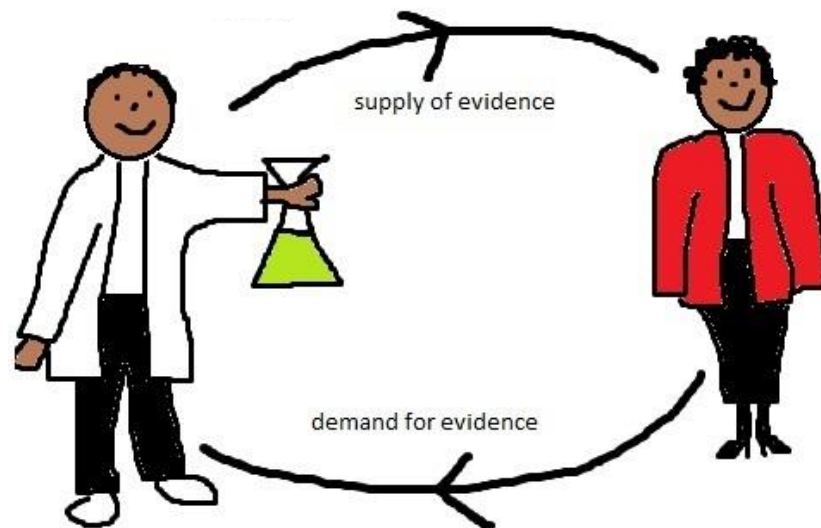
# IMPLEMENTATION RESEARCH AND EVIDENCE GEEKS

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A call for unity!

Dr Kirsty Newman

# International Conference on Evidence-Informed Policy, Nigeria 2012



*“...the two facets of organizational readiness for change--change commitment and change efficacy--are conceptually interrelated”*

Bryan J Weiner “A theory of organizational readiness for change” *Implementation Science* 2009, 4:67

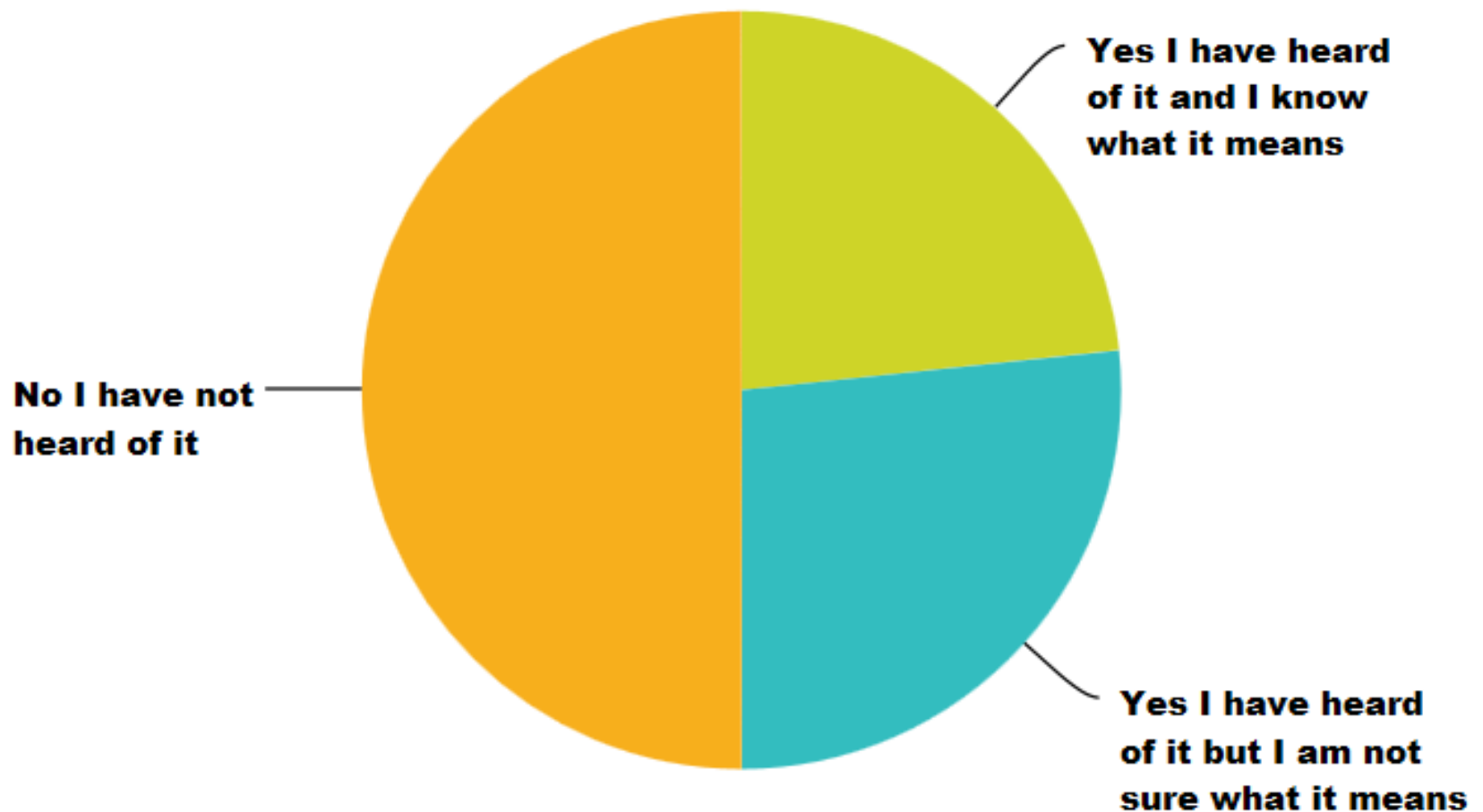
**Figure 1** Capacity and motivation are two overlapping factors which make up demand for research evidence and examples of each are given



Kirsty Newman, Catherine Fisher, and Louise Shaxson.  
"Stimulating Demand for Research Evidence: What Role for Capacity-building?" *IDS Bulletin* 2012: 43.5

# I am familiar with the term 'implementation science/research'?

Answered: 30 Skipped: 0



# What can we evidence geeks offer you?

- Focus on the 'demand-side'
- Tips on getting implementation science into use
- Lots of guinea pigs to study!



# Supply

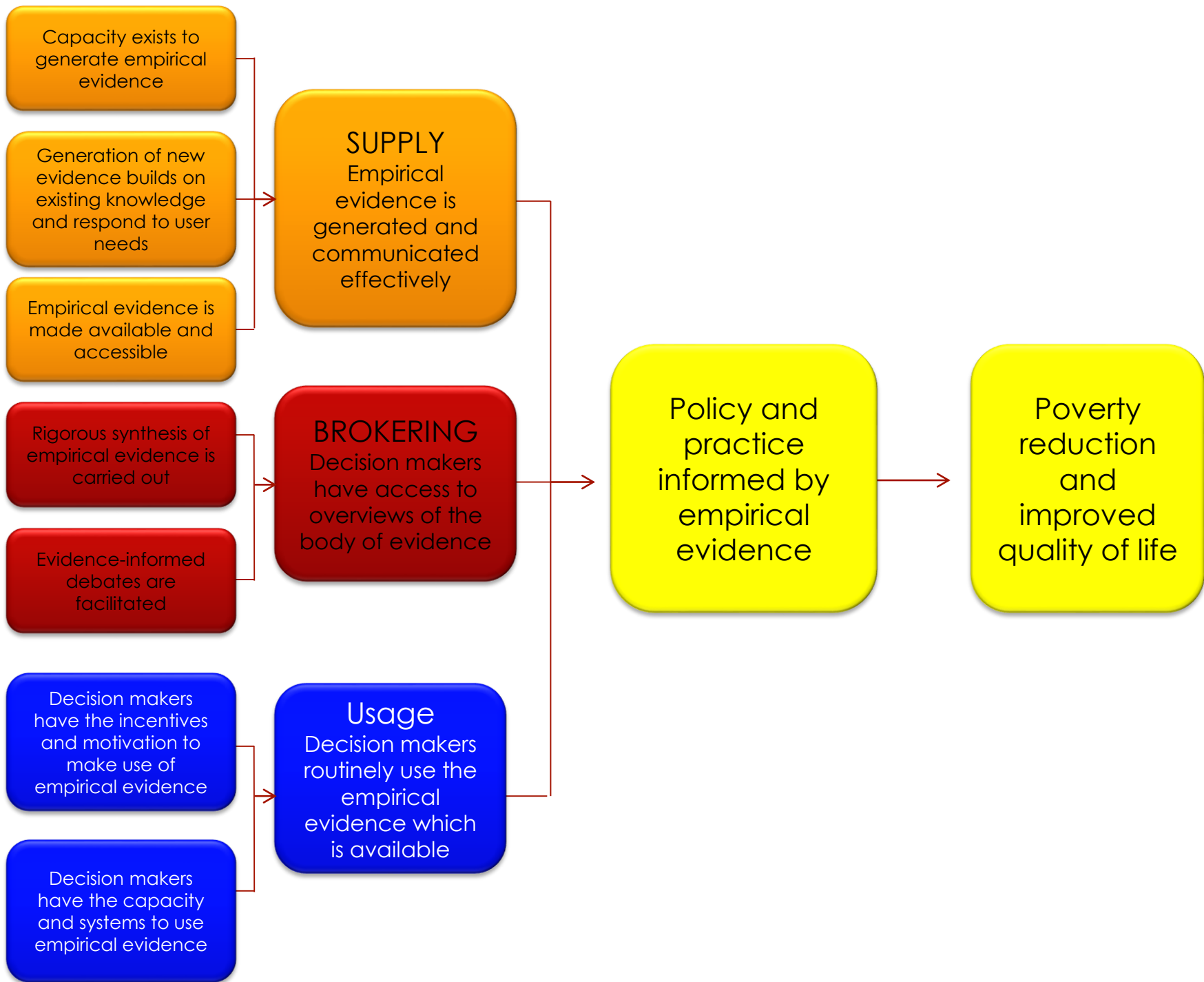
I wish my  
research would  
change the  
world....



# Demand/Usage

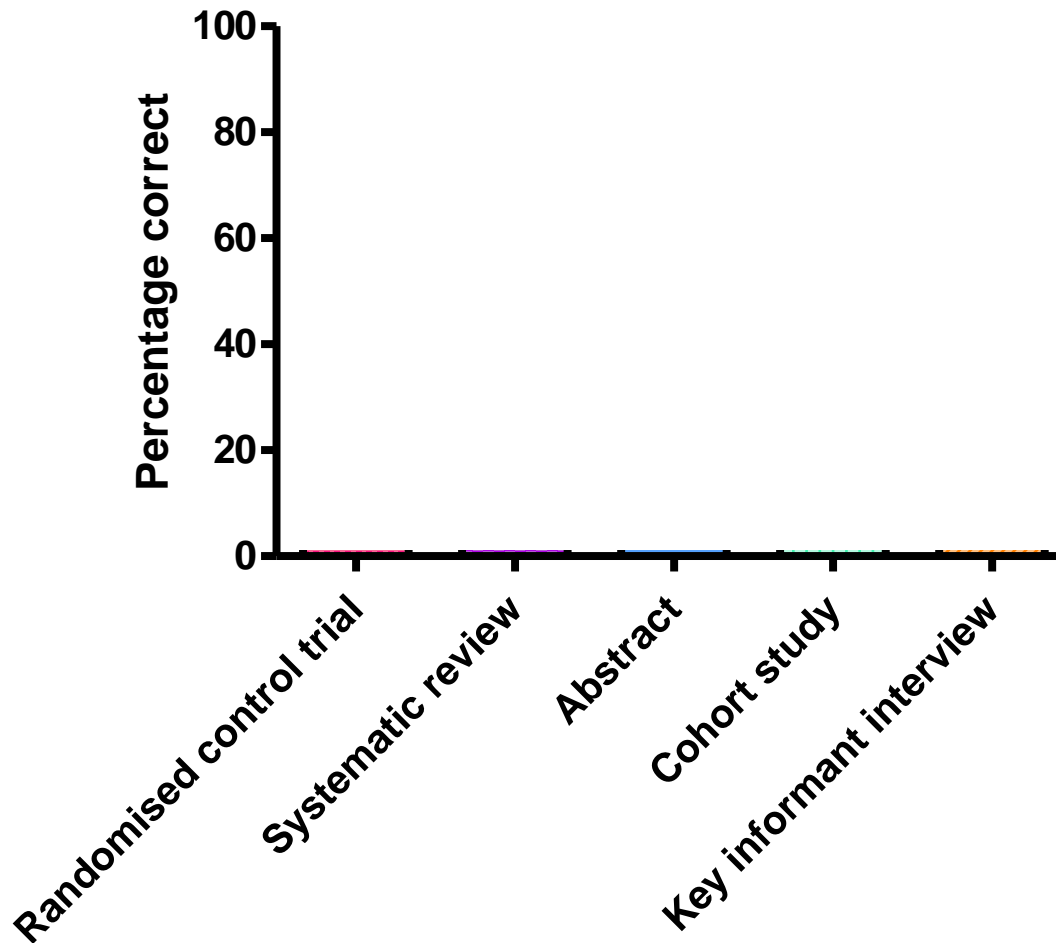
I wish I had some evidence to inform my decision...







# 'Research advisors' picking correct definition of research terms



# Identifying scientific consensus

Human contribution to climate change?



- Scientists agree true
- Scientists agree false
- Scientists don't agree
- Don't know

HIV created by CIA?



- Scientists agree true
- Scientists agree false
- Scientists don't agree
- Don't know

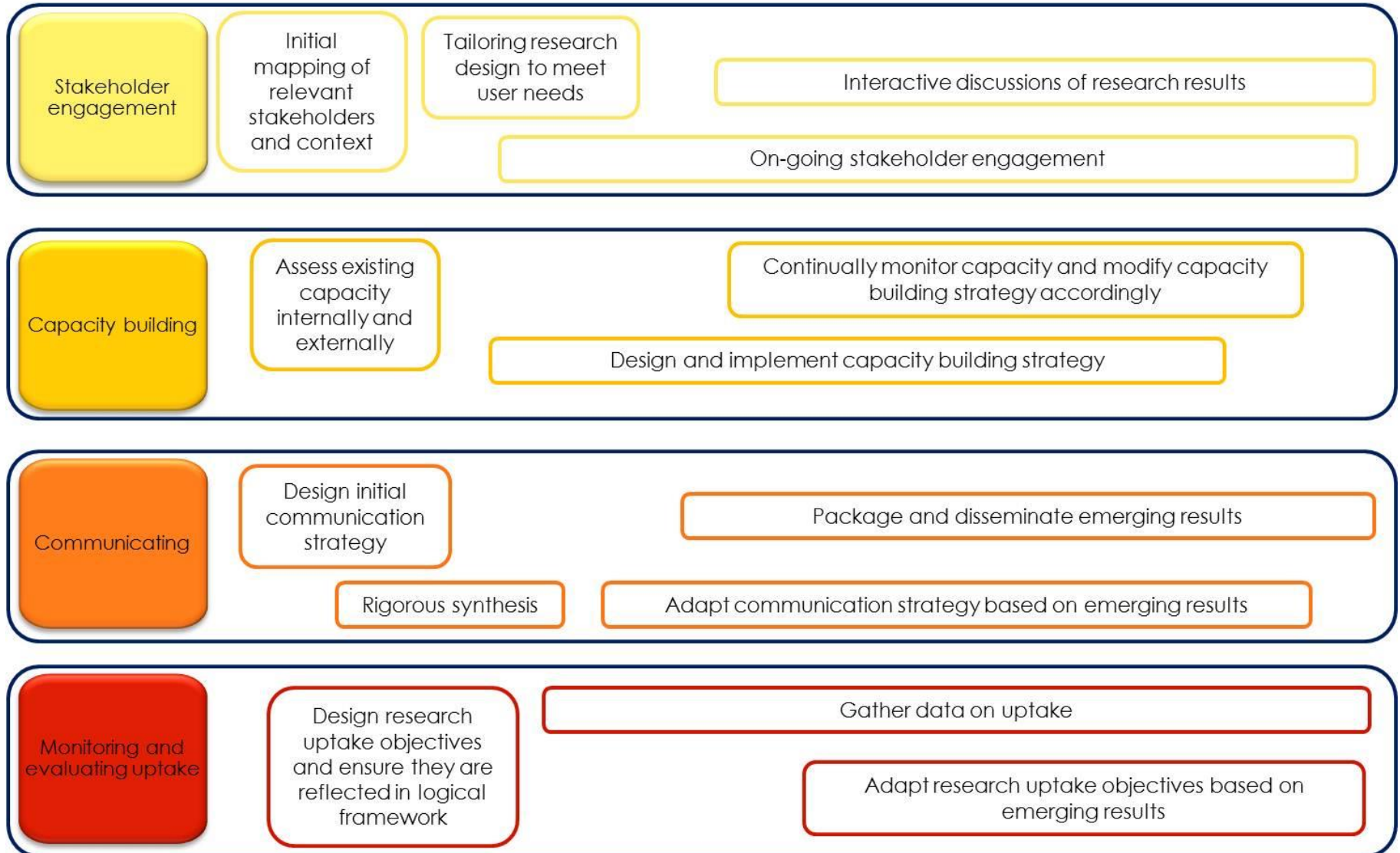
# RESEARCH UPTAKE

A guide for DFID-funded  
research programmes



Last updated May 2013

# RESEARCH PROGRAMME





Building Capacity to Use  
Research Evidence  
(BCURE) Programmes



# What can implementation research offer to the evidence geeks?



- Contribute to global discussions on evidence-informed policy/practice
- Provide evidence to inform practice of 'evidence geeks'
- Help us get better at evaluating efforts to get research into use

# Thanks!

- DFID research uptake guidance <https://www.gov.uk/government/publications/research-uptake-guidance>
- Evidence-based policy in development network <https://partnerplatform.org/ebpdn/>
- BCURE <http://bcureglobal.wordpress.com/>
- My blog <http://kirstyevidence.wordpress.com/>
- Evidence into Action twitter @DFID\_Evidence
- My twitter @kirstyevidence