



FHI 360: FIGHTING HIV AND AIDS IN THE UNITED STATES

MILESTONES AND
ACCOMPLISHMENTS



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FHI 360 began working on the frontlines of HIV and AIDS awareness, intervention, research and support in the United States more than two decades ago. Our activities have focused both on individuals affected by HIV and AIDS and on communities and populations hit hardest by the epidemic. We partner with funders, such as the National Institutes of Health (NIH) and the Centers for Disease Control and Prevention (CDC), to multiply our impact.

1999

THE HIV PREVENTION TRIALS NETWORK (HPTN)

FHI 360 became the operations center for HPTN. Funded by NIH, the network is a partnership between scientists and communities around the world to develop, evaluate and implement cutting-edge biomedical, behavioral and structural interventions to reduce the transmission of HIV.

2008

ANTI-RETROVIRAL TREATMENT BEYOND THE FIRST VISIT

FHI 360 pioneered an intervention funded by CDC to link individuals recently diagnosed with HIV to medical care beyond their first visit. The Anti-Retroviral Treatment and Access to Services (ARTAS) project replicated the intervention in real-world settings, using ten urban and rural demonstration sites as testing grounds for a national rollout.

2011

HPTN 052 NAMED TOP SCIENTIFIC BREAKTHROUGH

FHI 360 served as the leadership and operations center for this study, the first randomized clinical trial to show that providing early antiretroviral therapy to an HIV-infected person can reduce the risk of sexual transmission of HIV to an uninfected partner by 96 percent. Results helped to generate new World Health Organization policies and support research that includes treatment of HIV infection as part of a comprehensive HIV prevention strategy.

TESTING MAKES US STRONGER

The CDC launched Testing Makes Us Stronger, an initiative that supported Black men who have sex with men to “stay strong and informed” through regular testing. FHI 360 established a workgroup of experts to collect data on the effectiveness of the intervention, the social and sexual networks of the group and their risk factors.

2006

BE THE GENERATION

In collaboration with National Institute of Allergy and Infectious Diseases (NIAID), Office of HIV/AIDS Network Coordination (HANC) and HPTN, Be the Generation Bridge (BTG-Bridge) focused on disseminating biomedical HIV prevention research findings and information to communities, especially those most affected by HIV and AIDS.

2010

HPTN 065: TREATMENT LINKAGE-TO-CARE

FHI 360 participated in this study to evaluate the feasibility of a community-focused strategy to expand HIV testing, diagnose HIV infection early, link HIV-positive individuals to care and ensure that patients adhere to treatment regimens.

2009

CAPACITY BUILDING ASSISTANCE

Capacity building assistance, funded by CDC, strengthened infrastructure, sustainability and HIV prevention programs for individuals, community-based organizations, communities and health departments and, through the creation of an online resource center, improved communication and collaboration among key stakeholders.

2001

THE DEBI PROJECT

FHI 360 experts administered the CDC's Diffusion of Effective Behavioral Interventions (DEBI) project, which brought science-based HIV prevention interventions to community-based service providers and state and local health departments. For more than a decade, FHI 360 staff managed the delivery of more than 1,100 training-of-facilitator sessions, engaging nearly 18,700 participants from over 5,000 organizations throughout the country.

HPTN 061: EXPANDING TESTING, HEALTH EDUCATION, RESOURCES AND SERVICES

The Broadening the Reach of Testing, Health Education, Resources and Services for Black Men Who Have Sex with Men (BROTHERS) study was the first to determine the rate of new HIV infection among a large prospective cohort of this group. Conducted in six U.S. cities, the study found greatly elevated HIV infection rates among Black gay and bisexual men under the age of 30 and an association with high rates of untreated sexually transmitted infections and poverty.

2013

REASONS/RAZONES CAMPAIGN

FHI 360 provided social marketing support for the Act Against AIDS - Reasons/Rezones campaign, the CDC's first national effort to encourage HIV testing among Latino gay and bisexual men, who are among those hardest hit by HIV in the United States.

2015

DISSEMINATING PREVENTION INFORMATION TO THE AMERICAN PUBLIC

FHI 360 led the Let's Stop HIV Together campaign, CDC's effort to combat stigma surrounding HIV and AIDS in the United States through inspiring storytelling. FHI 360 also took an innovative social marketing approach to re-energize the Start Talking, Stop HIV campaign, designed to reach gay and bisexual men in the United States and promote HIV prevention and communication among partners.

2018

MINORITY HIV/AIDS FUND (MAIF) PROJECT ON VIRAL SUPPRESSION

The Minority HIV/AIDS Fund (MAIF) project aimed to reduce the transmission of HIV in all high-risk groups, particularly in racial and ethnic minority populations. FHI 360 was tasked with amplifying the latest evidence around viral suppression and transmission and increasing awareness of the value and benefits of viral suppression for people with HIV through communication efforts.

CDC REBRANDED THE ACT AGAINST AIDS CAMPAIGN UNDER LETS STOP HIV TOGETHER

FHI 360 supported CDC's efforts to rebrand the Act Against AIDS campaign under Let's Stop HIV Together. In consolidating these consumer campaigns, FHI 360 developed new branding, materials and social media content to amplify campaign messages about prevention, testing, PrEP, stigma, treatment and viral suppression.

2017

HPTN 077: LONG-ACTING INJECTABLE CABOTEGRAVIR

Study results show that long-acting injectable cabotegravir is well-tolerated by men and women and support the dosing schedule currently used in two phase 3 HPTN studies for HIV prevention. The analysis of study data supported further development of the drug for HIV prevention in men and women.

2016

HPTN 073: ACCURATE SELF-REPORTING SHOWS EFFECTIVE PREVENTION

HPTN 073, which assessed uptake and adherence of oral preexposure prophylaxis (PrEP) for the prevention of HIV infection among Black men who have sex with men in the United States, demonstrated consistency between self-report and biological markers of adherence. In other words, when given the opportunity, members of this group are eager to promote their own health and well-being.

2020 and Beyond

Let's Stop HIV Together Campaign

The U.S. Centers for Disease Control and Prevention (CDC) awarded FHI 360 a four-year media campaign contract to continue to manage the implementation of their signature Let's Stop HIV Together campaign. This award represents the largest since FHI 360 started building its domestic HIV communication portfolio in 2011. The campaign supports the goals of Ending the HIV Epidemic: A Plan for America, an initiative recently launched by the U.S. Department of Health and Human Services (HHS) to reduce new HIV infections in the United States by 90 percent by 2030.



FHI 360 IS A
**NONPROFIT HUMAN
DEVELOPMENT
ORGANIZATION**

dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender equality, youth, research, technology, communication and social marketing — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 60 countries and all U.S. states and territories, as well as tribal nations.

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FHI 360 HEADQUARTERS
359 Blackwell Street, Suite 200
Durham, NC 27701 USA
T 1.919.544.7040

WASHINGTON, DC OFFICE
1825 Connecticut Avenue NW
Washington, DC 20009 USA
T 1.202.884.8000

ATLANTA, GA OFFICE
2970 Clairmont Road NE, Suite 725
Atlanta, GA 30329 USA
T 1.678.420.0174

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