

Economic Participation and Environment

FHI 360's Economic Participation and the Environment team is a **leader in post-shock inclusive economic recovery**. Our approach to economic participation and environment is operationalized through our projects, led by our technical and program experts in three collaborating practice areas: work, youth and skills; inclusion; and environment and climate change.

Our **environmentally sustainable** programs build resilience in organizations, communities and individuals, as well as mitigate climate change.

FHI 360's Forward-Thinking Approach to Economic Participation and Environment



Project staff/USAID Morocco Career Centers Project

The nature of work is evolving, local and global markets are changing, and post-shock recovery efforts are creating new opportunities and challenges. In the midst of these shifts, people can leverage these opportunities to become more productive — or, they may be unable to achieve their goals due to increasing economic inequality.

FHI 360's approach to economic participation addresses supply and demand, building on our nearly 30 years in advancing livelihoods, financial inclusion and skills building, especially among youth, women and other marginalized populations — while focusing on addressing climate change across all our work. This approach empowers the individual as an economic actor while working to ensure supportive systems and institutions promote a win-win value proposition with the private sector.

Three P's of Economic Participation and Environment

FHI 360's synergistic approach to programs and research in the area of economic participation and environment spans industries with expertise in regenerative tourism, youth employment, women's economic empowerment, the green and blue economies, and post-shock economic and business recovery. FHI 360's economic participation and environment programs revolve around three p's: preparation, productivity and platforms.

Preparation

These training, assessment and support activities prepare individuals and organizations with the labor market information, skills and networks needed to successfully get a job; be self-employed; be an effective and sustainable entrepreneur; and/or to participate/re-engage in the economy as a worker, business owner, entrepreneur, consumer or more effective policymaker.

Productivity

These programs foster market linkages for improved productivity, earnings and profits by strengthening sustainable value chains, introducing innovation, providing industry research or data, facilitating inclusive finance, supporting policy reform, and applying the latest technologies.

About FHI 360: FHI 360 is a global organization that mobilizes research, resources and relationships so people everywhere can access the opportunities they need to lead full, healthy lives. Our staff of over 4,000 experts work in more than 60 countries around the world.

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Platforms

These programs create and increase access to platforms from which people can navigate job markets, grow or start a business, or diversify earnings. Platforms can be digital solutions, such as online applications and e-commerce, or business models, such as home-based businesses, the gig economy or micro-franchises.

Economic Participation and Environment Programs

Funded by the U.S. Agency for International Development (USAID), the Integrated Management of Cultural Tourism (IMCT) project supports **Egypt** in maximizing its potential to provide new, integrated and competitive cultural tourism experiences. FHI 360's IMCT team fosters the sustainable management of Egypt's cultural heritage, while integrating private investments; local micro-, small- and medium-sized enterprises (MSMEs); and workforce from local communities into tourism value chain.

In **Morocco**, the USAID-funded Inclusive Socioeconomic Development in Beni Mellal-Khénifra project assists the region in holistically addressing sociocultural and economic constraints to achieve its national and local development goals. These include accelerating equitable economic growth and encouraging the greater inclusion and active participation in the economy of women, young people, people with disabilities and people living in rural areas.

FHI 360's Collaborative Action for Handicraft Exports project, also known as "Action Collaborative pour les Exportations Artisanales," funded by the U.S. Department of State, increases the capacity of the local private sector in **Tunisia** to implement reforms that bolster the country's handicraft industry and creates employment opportunities for Tunisian artisans, most of whom are women. The project supports the development of sustainably collected essential oils and related products from northwest Tunisia that are now being exported with fair trade and organic certifications. With private sector partners, FHI 360 has also facilitated handicraft artisans' participation in ecotourism as a complementary economic activity.

Under the USAID Economic Resilience Activity, FHI 360 works with local education institutions in **Ukraine** to help individuals and MSMEs develop and build relevant work and industry-relevant skills. FHI 360 strengthens workforce development in eastern Ukraine by: (1) focusing on aligning skills with the demand of the labor market, (2) attracting and training upcoming graduates and workers to the region and (3) strengthening the development of an innovation ecosystem.

In **Myanmar**, through the USAID Feed the Future project, FHI 360 builds social cohesion in conflict-affected areas and facilitates the participation of ethnic minorities in the national market through community development, livelihoods, and social and behavior change activities, ensuring women's participation throughout. FHI 360 also supports the formation of farmers groups, which allow farmers to access finance and livelihood trainings. FHI 360 also conducts analyses, including customized labor market assessments, to identify gaps and opportunities to increase youth participation in agriculture, as well as adjacent economic opportunities in agriculture through self-employment, entrepreneurship and formal employment.