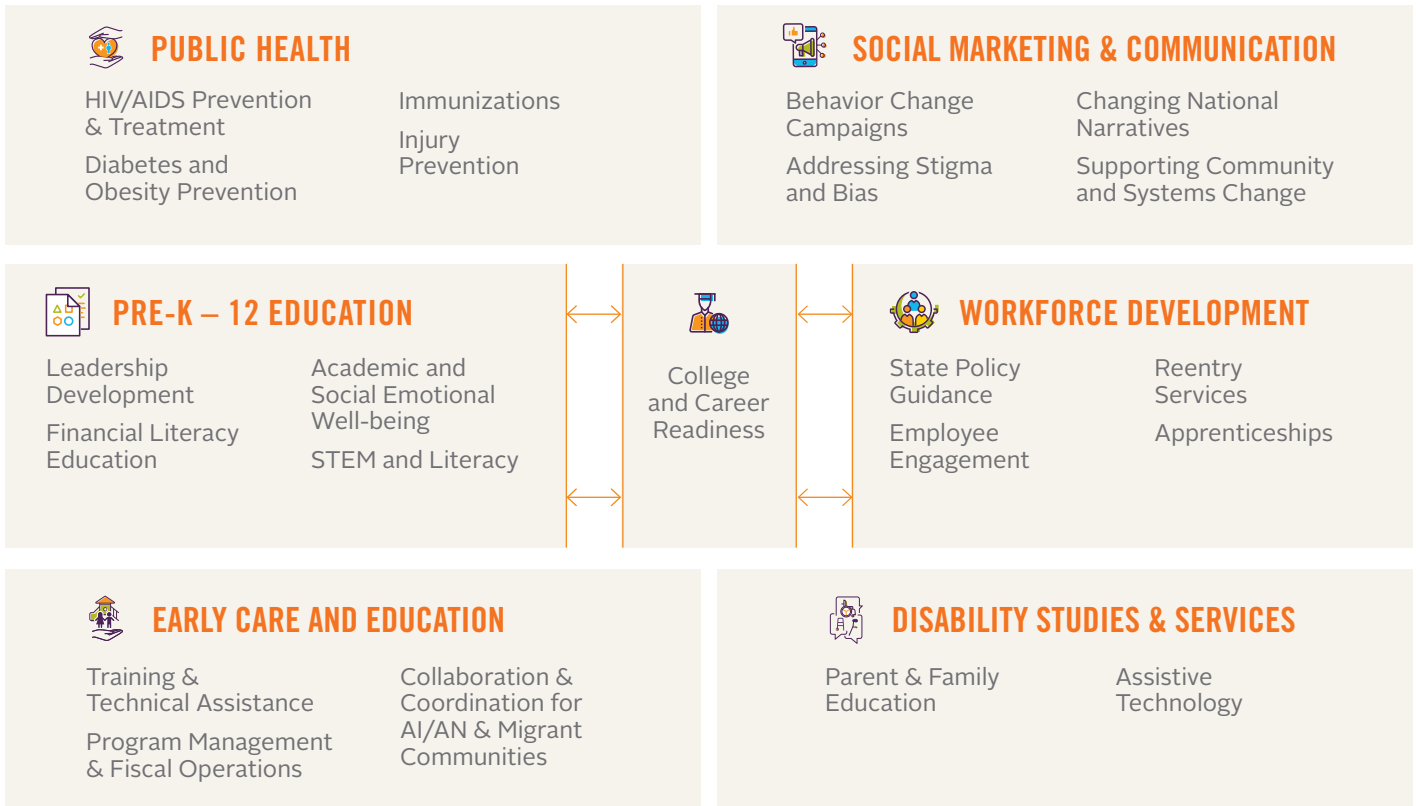


UNITED STATES PROGRAMS

FHI 360's U.S. Programs work to improve the well-being of all Americans throughout their lifetimes by focusing on the three main drivers of success — health, education, and employment. Our projects promote equity to ensure that people from diverse backgrounds and experiences are empowered to reach their full potential and live productive and healthy lives.

We work in the following core areas:



We provide essential services for designing and developing effective programs:

- Curriculum and educational materials development
- Graphic and web design
- Media campaign development and implementation
- Program development
- Policy analysis
- Data visualizations and interactive data dashboards
- Program management
- Research and program evaluation
- Social and digital media
- Technical assistance and capacity building (including coaching and professional development)

We work with a variety of government, foundation, and other clients:



SELECT PROJECTS MANAGED BY FHI 360'S U.S. PROGRAMS:

We tackle tough issues in communities by using research to inform evidence-based communications and strength-based training and technical assistance.

PUBLIC HEALTH

The National Collaborative on Childhood Obesity Research (NCCOR): Strategic planning, project coordination, tools for researchers/practitioners, and communication activities as the Coordinating Center for the National Collaborative on Childhood Obesity Research, funded by the Centers for Disease Control and Prevention (CDC), National Institutes of Health, Robert Wood Johnson Foundation, and U.S. Department of Agriculture

Using Policy to Address Social Determinants of Health to Improve Health Impact: Development of how-to guides for public health practitioners, funded by the CDC Foundation, on addressing social determinants of health through implementation of state-level Earned Income Tax Credits and public transportation policies

Audience Research on Immunizations: Audience research and testing of approaches, materials, and messages for CDC to promote immunizations, including for seasonal influenza and outbreaks of novel viruses such as H1N1 and COVID-19

PRE-K THROUGH 12 EDUCATION

Financial Literacy Education: Financial literacy tools, resources, and learning activities for educators, funded by the Consumer Financial Protection Bureau

Community Schools: Support for community schools to increase student achievement by ensuring that students are physically, cognitively, socially, and emotionally ready to learn — a partnership with the United Way NYC and the New York City Department of Education

Data Dashboards: Development of data dashboards to support a network of Catholic schools in Minneapolis / St. Paul in using assessment data to inform and improve teaching and learning, especially as it relates to learning gaps caused by COVID-19, funded by the GHR Foundation

EARLY CHILDHOOD CARE & EDUCATION

Training and Technical Assistance: Support for Head Start programs that serve migrant and seasonal farmworker communities, funded by the Office of Head Start (OHS) in the U.S. Department of Health and Human Services

Head Start National Collaboration Office: Support for the American Indian Alaska Native (AIAN) Head Start Collaboration Office, funded by OHS to foster collaboration among AIAN Head Start programs, with a strong focus on revitalizing Native languages

SOCIAL MARKETING & COMMUNICATION

Let's Stop HIV Together: Integrated communication services for CDC's Let's Stop HIV Together media campaigns through paid media, social media, events, and local partnerships; the campaigns are designed to reach at-risk audiences, promote HIV prevention options, and reduce HIV stigma

Active People, Healthy Nation: Web and social media support, technical assistance and training, communication research and evaluation, and campaign development for CDC's Division of Nutrition, Physical Activity, and Obesity's constituents

Reframing Messaging on Educational Outcomes: Communications strategy and message development, funded by the Newark (NJ) Trust for Education, to build public understanding of the Trust's work in improving education in Newark and communicate to parents of young children about early care and education options

WORKFORCE DEVELOPMENT

Future Workforce Now: Research, roundtables, and development of a toolkit for Future Workforce Now, in partnership with the National Governors Association, to help state agencies respond to technological disruptions with effective approaches to workforce development

Compass Rose Collaborative: Support for community-based organizations to provide workforce skills to justice-involved young adults through the Compass Rose Collaborative, which is 100% funded by the Department of Labor in the amount of \$4.5 million; no other sources of funding support this project

Bridge to Employment: Technical assistance, digital learning, and evaluation for Bridge to Employment, a Johnson & Johnson initiative that helps their employees around the world mentor at-risk students to enhance college and career readiness

DISABILITY STUDIES & SERVICES

Center for Parent Information Resources: Resources, trainings, and website content development to help parents of children with disabilities for the Center for Parent Information Resources, supported by the U.S. Department of Education