

# SUCCESS STORY – SIDHAS

Strengthening Integrated Delivery of HIV/AIDS Service (SIDHAS)

FY14

## CHANGING LIVES THROUGH ECONOMIC EMPOWERMENT



Hajara Yusuf, a 45 year old widow with no formal education, lost her husband to hypertension on the 29th Oct 2011. Before his death he was a messenger with the State Ministry of Health Bauchi. She is a caregiver under FACE-PAM Bauchi

with 13 children under her tutelage and she cultivates a small farm land to support her family. She attended the entrepreneurship and vocational skills training, organized by FHI 360 Bauchi state office in May 2014 and was trained on entrepreneurship and skills which include bag and shoe making, hair cream and soap making. She decided to specialize on bag making and was given the startup grant to commence production. To improve her skills she followed up with the trainer to gain more expertise on bag making and learn other skills (bedspread, pillows and duvet making). She had to rent a sewing machine at N100 daily to complete her sewing process faster, meet the demand of her customers and increase her turn over. Her bag price ranges between N500 to N2000; while bed spreads for children sell for N1500. She makes bedspread for new brides ranging between N10, 000 to N15, 000 per spread.

Due to her zeal and dedication, some Bauchi state SIDHAS staff personally supported her with a new sewing machine so she can stop renting one. Hajara Yusuf said ***“I am very thankful for this training that has change my life; I promise to work very hard to grow bigger so I can help others in my community”***



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